

# SPACE RESERVATION FORM

## → Advertiser Information

COMPANY NAME

CONTACT NAME

TITLE

ADDRESS:

CITY

ZIP

PHONE

CELL

EMAIL

WEBSITE

## → 4 Issues Per Year (Customize your annual campaign message by season)

**FALL** October - December 2017

SPREAD  FULL PAGE  HALF PAGE

**WINTER** January- March 2018

SPREAD  FULL PAGE  HALF PAGE

**SPRING** April - June 2018

SPREAD  FULL PAGE  HALF PAGE

**SUMMER** July- September 2018

SPREAD  FULL PAGE  HALF PAGE

## → Ad Rates, Sizes and Specs

**SPREAD: \$1,500**

12.875 in. x 9.5 in. Trim /  
13.125 in. x 9.75 in. Bleed

**FULL PAGE: \$895**

6.4375 in. x 9.5 in. Trim /  
6.6875 in. x 9.75 in. Bleed

**HALF PAGE: \$500**

5.667 in. x 4.333 in.

**YOUR RATE INCLUDES:** Each reservation includes 3 months of advertising in print and online, social media postings, PLUS a professional photo shoot, ad design and production of an ad in our format. Cancellations after photo shoot and ad design will incur 50% the cost of the ad rate as a cancellation fee.

**PHOTO SHOOTS:** A Creative Brief is provided in advance for Advertiser to complete for photographer. Photography from photo shoot is owned by Passport Luxury Guides, LLC, and may NOT be used for any other publications.

Photo retouching/color correction- is limited with the rate above, however, additional services can be accommodated at an hourly rate.

**AD DESIGN:** Once your ad is designed, a proof will be sent for advertiser approval, and up to three changes maximum are included in the rates above. More than three changes will result in a \$100.00 per change fee. Passport Luxury Guides ad design is trademarked and cannot be copied or used for any other publications.

**PAYMENT:** Reserving ad space is easy by visiting [www.passportwinterpark.com](http://www.passportwinterpark.com) and click on "Participate" and pay with Paypal or mail a check to: Passport Luxury Guides, LLC • 250 Carolina Avenue, #207 • Winter Park, FL 32789

SIGNATURE

*Your signature confirms your acceptance of the terms of payment and terms and conditions of this advertising agreement.*

**PASSPORT WINTER PARK**

250 Carolina Ave, #207, Winter Park, FL 32789